



Strategic Solutions for Student Success

Each year, over one million freshman students leave higher education without a credential, many of whom will never return to a college or university campus. While this may signal the end of a dream for some students, it similarly signals a lost opportunity for institutions of higher education.

Collectively, institutions in the United States and Canada forfeit over \$1 billion each year in lost revenue due to student dropout and departure. The average institution loses over \$4 million each academic year in lost tuition revenue and government subsidies, a figure that fails to include lost alumni revenue, wasted fiscal and human resources, and lost funding opportunities.

Of course, when students leave, institutions lose more than money—they lose the essence of what makes institutions great: the ability to serve students and society by preparing them for a rich and rewarding career. The returns to student success are tangible at every level: individual, institutional, and societal.

The Educational Policy Institute understands the importance of student success. Our organization has the expertise and tools to help your institution improve student success, from initial definition of the retention challenges to strategic planning and the incorporation of policies, strategies, and interventions aimed at increasing retention and graduation rates. We can help.

How EPI Can Help

If you need help in putting together an institutional plan for student retention, EPI can help. We can guide you through the implementation of a campus retention audit and the development of a sophisticated retention plan.

Our retention consulting and support is customized for every institution and organization we work with by working closely with administrators, staff, and faculty to assess current institutional efforts to increase student retention and achievement. Our retention consulting provides support in planning, implementing, and monitoring the effects of new strategies and programs. To strengthen retention at your institution, EPI offers professional development, strategic planning, and both on-site and off-site support.

Our Student Success team, led by internationally-recognized researcher Dr. Watson Scott Swail, provides expertise in strategic planning, financial aid, student support services, academic services, curriculum and instruction, and institutional research, will design a systematic approach to identify and address your unique challenges. EPI can work with small or large colleges and universities. Our solutions are customized for your particular needs.



EPI Research-Based Retention Services revolve around three major components:

Perform an Institutional Audit

Through this effort, EPI, in partnership with your institution, will identify factors that help students succeed at your institution and those that are related to their departure. We will identify programs, strategies, and policies at your institution that help or hinder student success, and prioritize these for action.

- Baseline Data Collection
- Site-Based Assessment
- Information Assessment
- Data Collection
- Focus Group Analysis (faculty, staff, administrators and students)

Build a Meaningful Student Success Plan

With information from the institutional audit, EPI will help you craft a strategic plan for action, inclusive of team building and program development. The goal of this component is to deliver customized recommendations on intervention strategies to reduce attrition.

- Strategic Planning
- Team Building
- Program Development
- Budget and Planning
- Program Implementation

Monitor Student and Program Success

Finally, by monitoring retention initiatives and programs implemented, EPI's team will benchmark the retention initiatives so that we can measure future success and efficacy.

- Student Monitoring Systems
- Program Evaluation
- Model Best Outcomes for Students
- Continual Improvement Process

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The **Educational Policy Institute** can help you and your leadership team navigate through the challenges regarding student success on your campus. Our professionals have worked with hundreds of institutions over the years to improve student attainment and overall efficiencies in a competitive and global environment. Our consultants have run state systems, served as institution presidents, and held other prominent positions in higher education. We understand student success.

The **Educational Policy Institute** will conduct an institutional audit of your institution to identify what works, what doesn't, and where your human and fiscal resources can best be placed to improve retention rates. Working closely with your IR office and campus leadership, we will review your institution's historical data to isolate trends and understand the patterns of student cohorts.

Our expertise in strategic planning, research and evaluation, institutional auditing, and predictive analytics allows us to bring forth a comprehensive set of solutions to help your institutional team plan and execute a student success system.

Contact us at info@educationalpolicy.org or (757) 513-8266.



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