

Dr. Watson Scott Swail

President & Senior Research Scientist, Educational Policy Institute

**Teacher, trainer, professor,
researcher, policy analyst,
educational leader, motivator,
and entrepreneur.**

Dr. Watson Scott Swail brings a quarter century of educational experience to his speaking appearances. From his earliest teaching experiences in Winnipeg, Canada, to his creation of the Educational Policy Institute in Virginia, Swail provides diverse perspectives on educational issues tailored to his audiences. His keynotes are interesting, lively, and engaging.

Widely respected in the area of student retention and college opportunity research, Swail is the author of several books and peer-reviewed articles for international journals and magazines. Prior to establishing EPI, he served as the Founding Director of The Pell Institute in Washington, DC; Vice President of the Council for Opportunity in Education; Senior Policy Analyst with SRI International; and Associate Director for Policy Analysis with The College Board. He is a former middle school teacher in both Canada and the US and earned his doctorate from The George Washington University,

Trending keynotes include:

- How Schools and Colleges can Plan for Student Success
- Keeping Students in College: A Strategic Plan
- The College Affordability Crisis
- Fixing our Schools: Reforming our Reform Agenda
- The Higher Education Arms Race: How Much is Enough?
- Understanding the ROI of Higher Education
- A Look at the Future Global Workforce
- From Here to There: The History and Future of Higher Education

Contact us today to learn more about how Dr. Swail can serve as your keynote presenter or facilitate a workshop for faculty, staff, or membership.

